minic

Software Solutions That Provide Lasting Success!

For over a decade, we've specialized in designing and developing comprehensive web based IT systems for both international and local clients. Our approach is rooted in a deep understanding of our clients' needs, ensuring that the solutions we deliver are in perfect harmony with their requirements. We focus on crafting durable and intelligent solutions tailored to each client's unique needs. Our philosophy is not to create one-size-fits-all products, but rather to identify and implement the most effective solution for each specific challenge.

Our team collaborates closely with clients, fostering a transparent and responsive environment conducive to receiving and incorporating feedback.
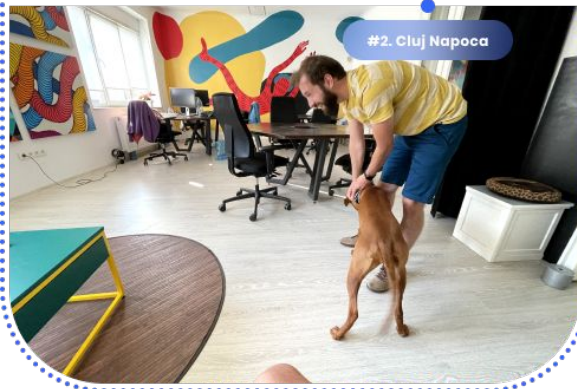
100+
project

30+
team member

10+
year

#1. Odorheiu Secuiesc

#2. Cluj Napoca

LOOKING FOR...

COOL AND TRUSTWORTHY PARTNERS ,

who are interested in collaborating and sharing knowledge to achieve mutual success.

LONG-TERM OUTSOURCE PROJECTS,

that involve at least 3-5 team members, where we can provide exceptional services and create long-lasting partnerships.

MID AND LONG-TERM STARTUPS OR DIGITALIZATION PROJECTS,

where we can provide our expertise to deliver innovative solutions.

NICE COLLEAGUES,

who share our passion for excellence and are committed to achieve great results.

WE OFFER HONESTY AND TRANSPARENCY PAIRED WITH ATTENTION TO DETAILS

WEB DEVELOPERS WITH SIGNIFICANT EXPERIENCE AND A FUN ATTITUDE

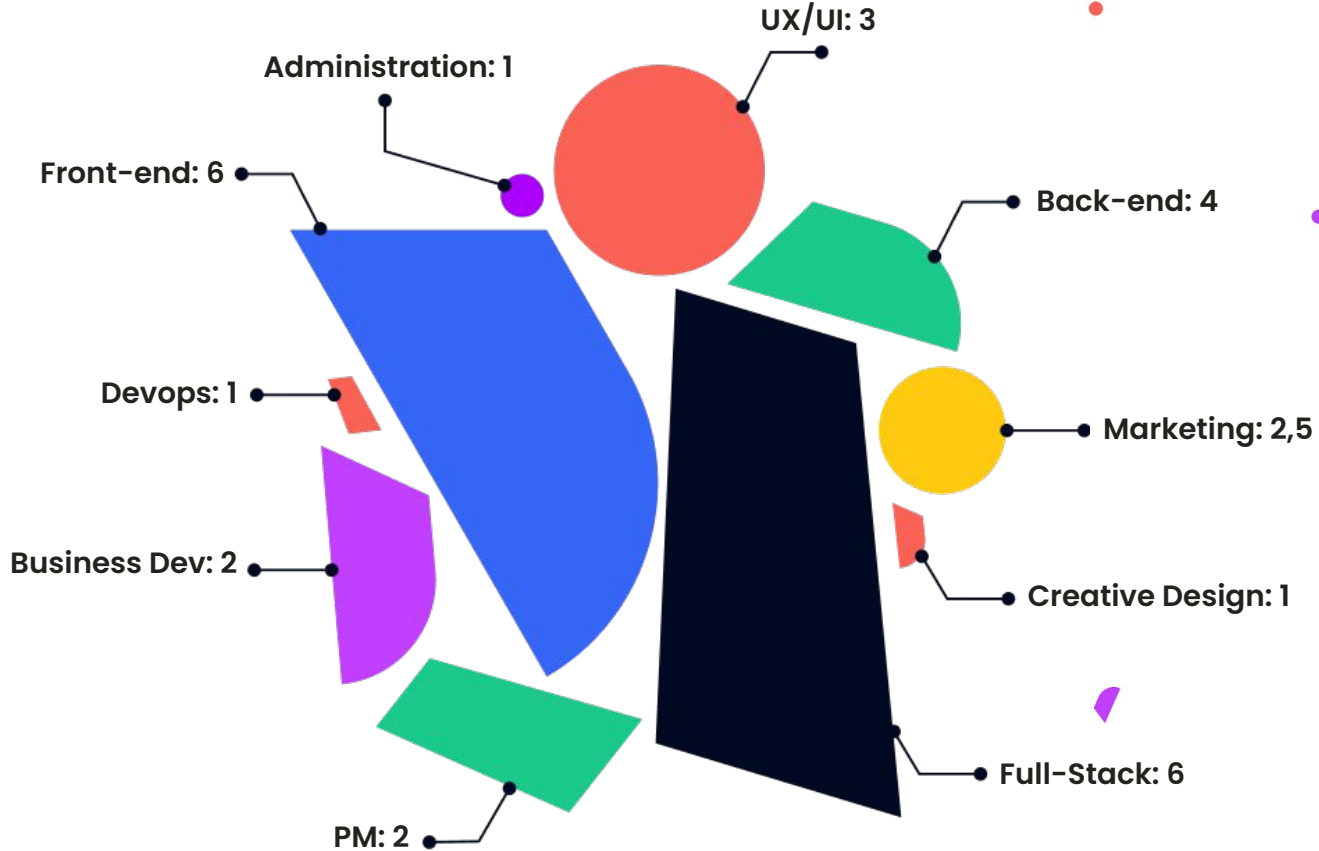which is crucial if you plan to work with someone in the long term

TALENTED UX & UI DESIGNERS

with curious minds, and a bit of craziness

UX/UI: 3

Administration: 1

Front-end: 6

Back-end: 4

Devops: 1

Marketing: 2,5

Business Dev: 2

Creative Design: 1

Full-Stack: 6

PM: 2

2020—2023
+12 members

ZSU TD DL BR GYR KIN SSY JN PI SZS CBK JÁC

2017—2019
+4 members

LK BKO DO2 M.R CSA

2014—2016
+6 members

PB TZS MTY ANY ZOK AK

2011—2013
+6 members

FU AL ROB TZ CSN VAD

Social proof

5.0

Review on Clutch – View

THE PROJECT

WordPress Development for Children's Clothing Workshop

Web design, Web Development, E-commerce Development

Less than $10,000

Aug. 2021 - Feb. 2022

Project summary:

minic studio had built a website for a children's clothing workshop. The platform was expected to be built on WordPress.

THE REVIEW

5.0 ★★★★★

"We're impressed by their solution for everything."

FEB 15, 2022

Quality:	5.0
Schedule:	5.0
Cost:	5.0
Willing to refer:	5.0

Feedback summary:

minic studio had a solution for everything. The client is satisfied with their communication and project management, which were both described as the best part of their work.

Read Full Review ⌄

THE REVIEWER

Founder, LilBro Produckt SRL

Józsa Levente

🏭 Manufacturing

👤 1-10 Employees

📍 Odorheiu Secuiesc, Romania

💬 Online Review ?

✓ Verified

THE PROJECT

Custom Software Development for SaaS Company

Custom Software Development

$10,000 to $49,999

Jan. 2019 - June 2021

Project summary:

minic studio utilized MySQL, Node.js, and Vue.js in developing custom software for a SaaS company. The team handled 80% of the development requirements to achieve cross-platform software.

THE REVIEW

5.0 ★★★★★

"minic studio was very proactive in their approach and always had good input on how to solve a problem."

OCT 8, 2021

Quality:	5.0
Schedule:	4.5
Cost:	4.5
Willing to refer:	5.0

Feedback summary:

minic studio built the platform from scratch, successfully meeting all requirements and deadlines. They also solved unforeseen issues effectively and swiftly. The team held daily scrum meetings and communicated through ClickUp and Slack. Overall, they were always one step ahead.

Read Full Review ⌄

THE REVIEWER

CEO & Founder, SaaS Company

Arek Zakonek

📢 Advertising & marketing

👤 1-10 Employees

📍 Esbjerg, Denmark

💬 Online Review ?

✓ Verified

THE PROJECT

FinTech Web App Dev for Credit Card Development Company

Mobile App Development

$50,000 to $199,999

Sep. 2019 - Oct. 2021

Project summary:

THE REVIEW

5.0 ★★★★★

"The minic studio had met all the requirements on time and budget."

OCT 23, 2021

Quality:	5.0
Schedule:	4.5
Cost:	5.0
Willing to refer:	5.0

Feedback summary:

minic studio successfully met all requirements within the deadline and budget. The team followed agile methodology using Jira and Confluence and held daily

THE REVIEWER

Managing Director, Credit Card Development Company

Martin Bleich

SAAS - Custom Software Development

minic studio built the platform from scratch, successfully meeting all requirements and deadlines. They also solved unforeseen issues effectively and swiftly. The team held daily scrum meetings and communicated through ClickUp and Slack. Overall, they were always one step ahead.

THE PROJECT

Custom Software Development for SaaS Company

- Custom Software Development
- $10,000 to $49,999
- Jan. 2019 - June 2021

THE REVIEW

"minic studio was very proactive in their approach and always had good input on how to solve a problem."

OCT 8, 2021

5.0 ★★★★★

Quality:	5.0
Schedule:	4.5
Cost:	4.5
Willing to refer:	5.0

THE REVIEWER

CEO & Founder, SaaS Company

Arek Zakonek

8

Fintech app

minic studio successfully met all requirements within the deadline and budget. The team followed agile methodology using Jira and Confluence and held daily standups for progress tracking. Furthermore, they were adaptive and learned the fintech space quickly, achieving certifications and testings.

THE PROJECT

FinTech Web App Dev for Credit Card Development Company

- Mobile App Development
- $50,000 to $199,999
- Sep. 2019 - Oct. 2021

THE REVIEW

"The minic studio had met all the requirements on time and budget."

OCT 23, 2021

5.0 ★★★★★

Quality:	5.0
Schedule:	4.5
Cost:	5.0
Willing to refer:	5.0

THE REVIEWER

Managing Director, Credit Card Development Company

Martin Bleich

Feedback summary:

minic studio successfully met all requirements within

Web Development

The third-party client was really satisfied with the outcome. During the project, the client could freely discuss any issue with minic studio. The team has met all given timelines despite the sudden additional tasks.

THE PROJECT

Web Development for IT Software Solution Provider

📊 Web Development

🏷️ $10,000 to $49,999

📅 Mar. - Oct. 2020

Project summary:

THE REVIEW

"They could face new challenges in a very proactive way."

JAN 15, 2021

5.0 ★★★★★

Quality: 4.5
Schedule: 5.0
Cost: 5.0
Willing to refer: 5.0

Feedback summary:

The third-party client was really satisfied with the outcome. During the project, the client could freely

THE REVIEWER

CEO, IT Solution Provider

👤

🏢 IT Services

👥 11-50 Employees

Governmental Organization - Web development

minic studio refined the initial concept with features allowing the provision of formulas and addition of budget lines and limits. The interactive budget planning website was delivered on time and to the specification which pleased the government organization.

Review on Clutch – <u>View</u>

THE PROJECT

Budget Planning Website for Government Organization

- Web Development
- Less than $10,000
- Dec. 2018 - Jan. 2019

THE REVIEW

"They delivered an exceptional design and development within a relatively short amount of time."

JAN 6, 2021

Feedback summary:

5.0 ★★★★★

Quality: 5.0
Schedule: 5.0
Cost: 2.0
Willing to refer: 5.0

THE REVIEWER

Product Owner, Government Organization

What we do

Agile Outsourcing Solutions Project takeover - Resource embedding

We offer comprehensive outsourcing solutions that enable you to scale your business quickly and efficiently. Our team can manage entire projects or provide staff augmentation to complement your existing team, to ensure that you have the resources you need to succeed.

We pride ourselves on delivering flexible and scalable outsourcing services that are tailored to your specific business needs. Whether you need additional support during peak season or you have an upcoming project where you need extra team members, we have the expertise and resources to help you achieve your goals.

Focusing on quality and efficiency, we approach every outsourcing project as if we were developing it for ourselves. Our agile development methodology and collaborative approach ensures that we deliver high-quality results on time and within budget. Plus, with our commitment to transparency and open communication, you can trust that you'll always be in the loop and have full control over the outsourcing process.

Custom Software Development

We specialize in creating custom web applications tailored to your unique business needs. By automating and digitalizing your processes, we help you reduce costs, increase productivity, and deliver better customer value. Our solutions are designed to optimize your operations and free up your team to focus on strategic, high-value tasks. So whether you're looking to streamline internal workflows, build a customer-facing application, or create a different revenue stream, we can help you dominate the market with custom software development.

E-commerce Development

We specialize in building custom e-commerce platforms that deliver exceptional digital shopping experience at every stage of the customer's journey. Our expert team combines cutting-edge design with advanced functionality to create SEO- and mobile-friendly online stores that are secure, scalable, and user-friendly.

With a customer-first mindset, we focus on understanding your unique business needs and goals, so we can design a solution that meet your specific requirements. Whether you are looking to expand your reach to a global audience or increase online traffic and sales, we are here to help.

From setting up your online store from scratch to optimizing your product listings and checkout process, we'll work with you every step of the way to create a high-performing e-commerce store that continues to thrive with time.
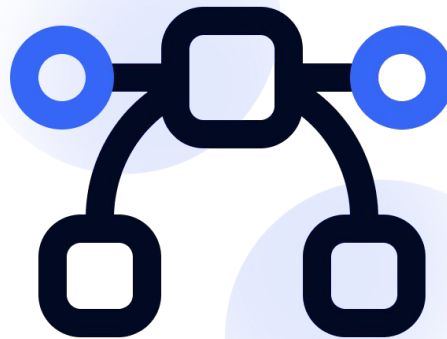
Exceptional UX/UI Design

We know that a great product needs more than just a pretty design. That's why we focus on delivering exceptional user experience (UX) and user interface (UI) design that not only looks good but also meets the expectations of your target audience.

Using the most advanced tools and methodologies, including design thinking and human-centered approach, our expert team can help you create digital products that delight your customers and drive business growth. We work with you side by side to understand your user's needs, pain points, and behavior, so we can design intuitive and engaging interfaces that enhance the overall experience.

From wireframes and mockups to high-fidelity prototypes, we provide end-to-end design solutions that are tailored to your unique business goals and brand identity. With our UX/UI design services, you can ensure that your digital products stand out in a crowded marketplace and deliver the results you need to succeed.

Online Marketing and Social media management

In our Online Marketing and Social Media Management service, we're not just pushing buttons and hashtags; we're making local businesses shine online. We know that small and medium-sized enterprises have unique challenges, but also great stories to tell.

Our goal is to amplify your message without overwhelming your resources. Using targeted strategies, we help you reach your audience effectively, boosting visibility and engagement while saving you time and effort. It's about achieving more impact with less hustle, custom-tailored to fit your business like a glove.

Technologies

Projects

iBASEt

We engaged in a project with iBASEt, a company specializing in Manufacturing Execution Systems (MES). Our contribution was centered on developing the user interface, aimed at increasing the efficiency of workers on the production lines. Our core task was to deliver a new frontend for a preexisting and evolving system in a manufacturing setting. in the meantime we delivered a solution to track the degradation of materials exposed to environmental factors. This system was designed to prevent the use of materials once their exposure exceeded a predetermined level, significantly reducing the likelihood of producing poor-quality end products.

Another key aspect of our collaboration involved migrating multiple components from iBASEt's legacy desktop application to a modern web-based environment.

Technology: #React #Redux #MongoDb #Jest #Docker #Lerna #Scss #NPM #Webpack #Git #Java #Hibernate #Spring

Service: Front-end development, Backend development, QA
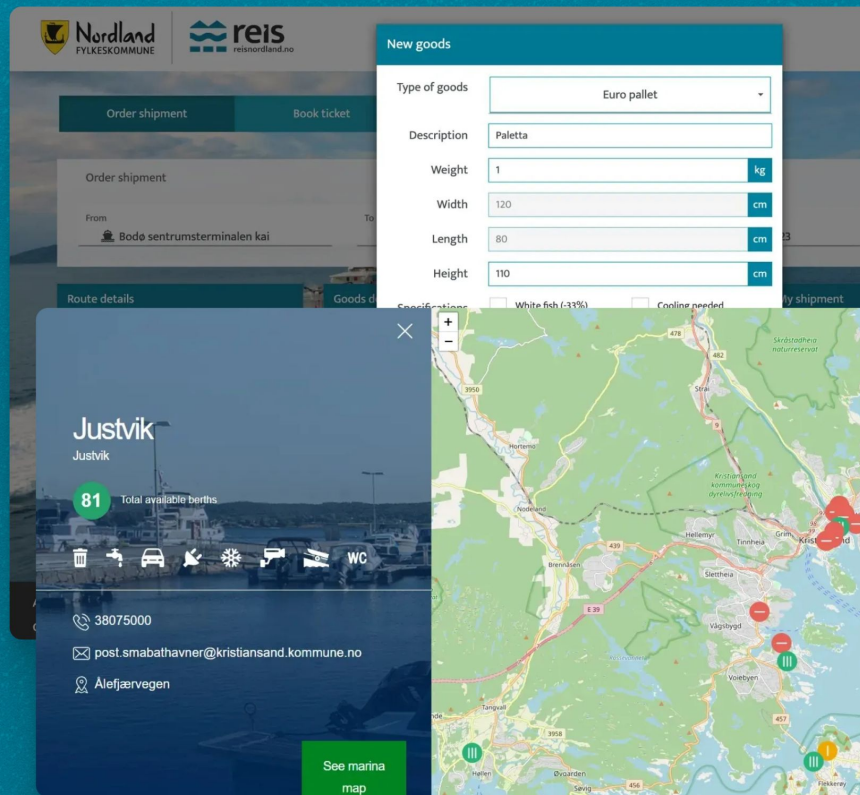
Year: 2020 - 2023

Togital and KBS

Togital is a ticketing system used by land and water transportation companies in Norway. KBS is a parking space reservation system dedicated to boat ports. Through the API, one can buy travel tickets for buses and ships. Through the KBS application, clients can rent parking spaces for their boats.

These two already operational projects were taken over by the minic team in a record time of 2 months, and since then, we have been responsible for the operation of the product, as well as the development of new features.

Technology: #Php #Codeigneiter #AngularJS #Css #Html #React

Service: Team management, Development, QA, Devops
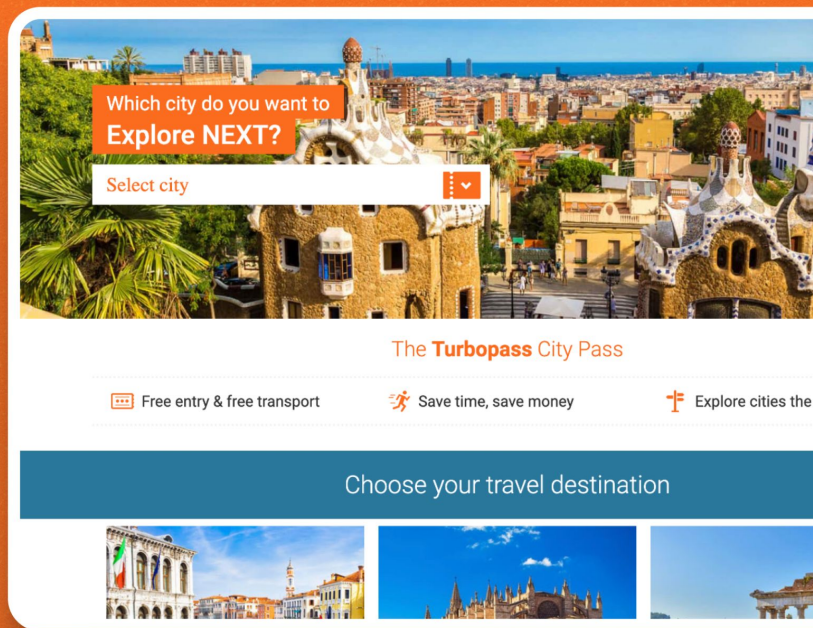
Year: 2020 - Present

Turbopass

Our collaboration with Turbopass began with the challenge to upgrade an outdated PrestaShop platform and integrate multiple APIs to provide real-time data on ticket availability and attractions opening hours. We also created a custom checkout process that allowed users to purchase tickets for multiple attractions and plan their itinerary in a single transaction.

The team worked closely with the operation team to understand their unique requirements and deliver a solution tailored to their needs. Thanks to our technical expertise, Turbopass is now able to offer travelers an all-in-one solution for a hassle-free sightseeing and transportation in major cities across Europe.

Technology: #Prestashop #Php #Laravel #Html #Css #Docker

Service: Team management, Development, QA

Year: 2016 - Present

Which city do you want to **Explore NEXT?**

Select city

The **Turbopass** City Pass

Free entry & free transport   Save time, save money   Explore cities the

Choose your travel destination

TurboTicket

We were asked by a German startup to develop a digital solution for them. Their vision was to change the way museums and small attractions sell and validate tickets.

We developed a tool that provided easy administration, accounting, and a variety of reports.

With our skills in the latest technologies, we delivered a robust and scalable system that ensured the seamless operation of the ticketing process. Our architecture ensured a high level of security, and the use of AWS cloud services ensured fast and reliable ticket validation.

Technology: #Php #Laravel #React #Html #Css #MySql

Service: Team management, Development, QA
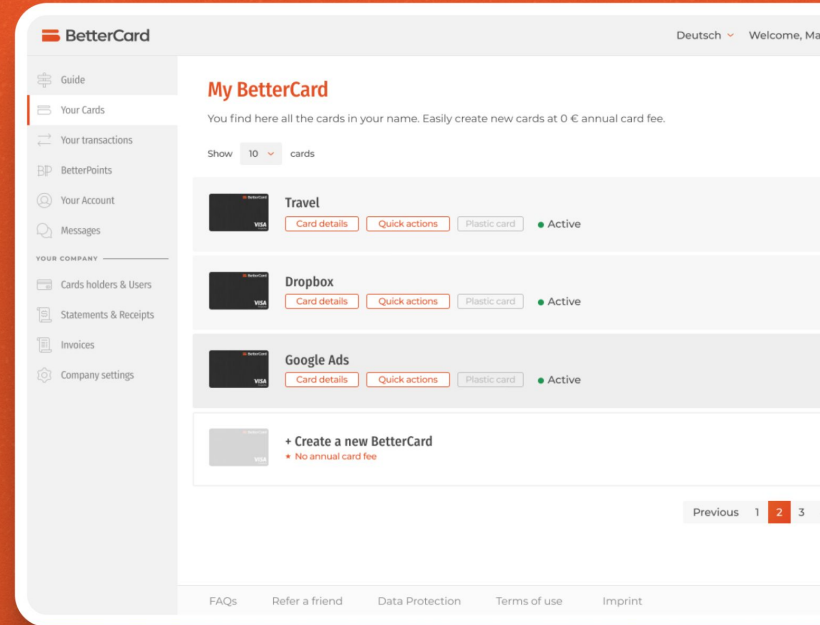
Year: 2016 - 2019

Bettercard

Our project with Betterdoo, a Fintech startup, involved the development of both a web and mobile application aimed at facilitating easy expense management for businesses. The main objective was to provide a straightforward solution for SMEs in Germany to handle their financial processes. The project was characterized by its high complexity, particularly in integrating advanced security features and AWS services. Despite these challenges, the team managed creating a platform that was not only secure but also user-friendly.

A notable aspect of this project was the short timeframe for delivery, which required quick adaptation and efficient execution from our team. Leveraging our expertise in web and mobile technologies, we successfully navigated the complexities and delivered the project within deadline.

Technology: #Laravel #PHP #Javascript #MySql #Figma #Reactjs #Android #AWS

Service: Team management, Development, QA, UX, UI, Ideation, PEN test

Year: 2019 - 2021

BetterCard

Deutsch ⌄   Welcome, Ma

My BetterCard

You find here all the cards in your name. Easily create new cards at 0 € annual card fee.

Guide
Your Cards
Your transactions
BetterPoints
Your Account
Messages

YOUR COMPANY

Cards holders & Users
Statements & Receipts
Invoices
Company settings

Show 10 ⌄ cards

| | Travel | Card details | Quick actions | Plastic card | • Active |

| | Dropbox | Card details | Quick actions | Plastic card | • Active |

| | Google Ads | Card details | Quick actions | Plastic card | • Active |

+ Create a new BetterCard
• No annual card fee

Previous 1 2 3

FAQs   Refer a friend   Data Protection   Terms of use   Imprint
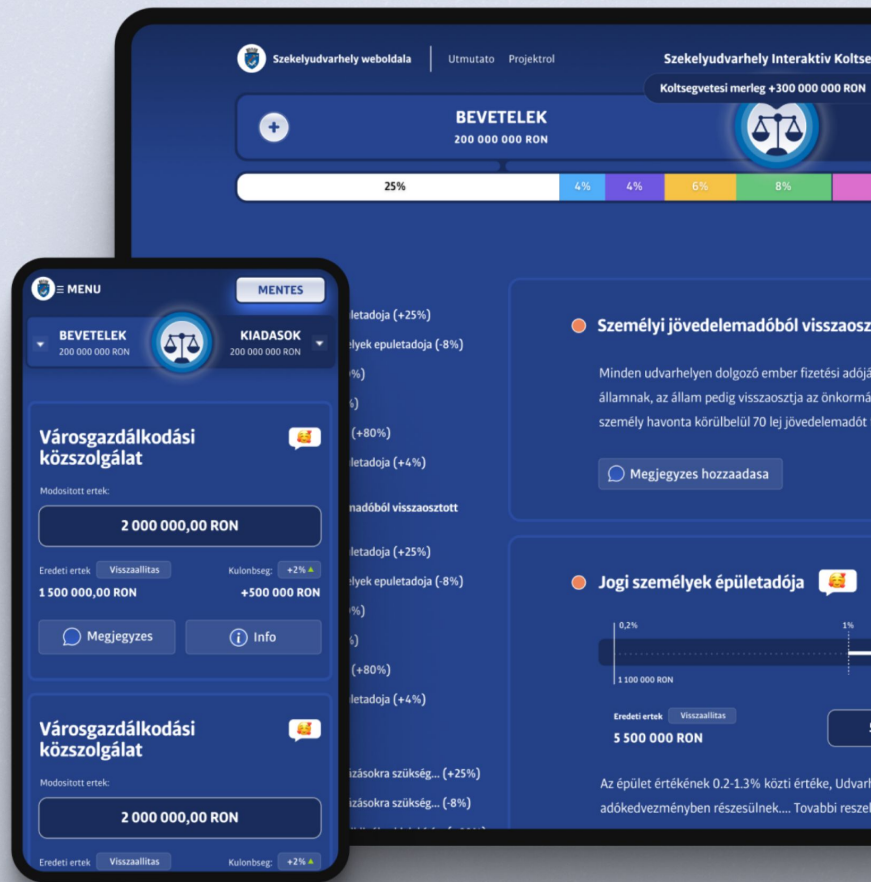
Interactive Budget Planning

We partnered with the local city council to develop a tool that played a significant role in raising awareness and promoting transparency in the city's budget planning process. Our team worked closely with the council to provide great UX/UI design, smooth front-end and easy-to-use back-end experience.

Through our collaborative efforts, we delivered a solution that not only met but exceeded the client's expectations. The success of this project demonstrates our enthusiasm and dedication to provide exceptional service.

Technology: #PHP #Wordpress #Javascript #MySql #jQuery #Figma

Service: Team management, Development, QA, UX, UI, Ideation

Year: 2022

Városháza

We had the opportunity to collaborate with the local government in a long-term development project. Our primary goal was to create a digital platform enabling seamless communication between the city council and the residents. We used WordPress as our CMS and developed an intuitive, user-friendly platform that simplified communication and enhanced transparency in government operations.

The experience was invaluable as it gave us a better understanding of the complexities of government operations while we saw how technology can be leveraged to simplify day-to-day tasks for residents. We are proud to be part of a solution that helped improve the daily lives of such a wide range of people in the city.

Technology: #Wordpress #Php

Service: Project management, Design, Development

Year: 2016 - now

Digarch

Digarch was our first museum project in the line. Our team was approached by the archeology department of a county museum to develop a solution for digital storage and online access to data created during archaeological excavations.
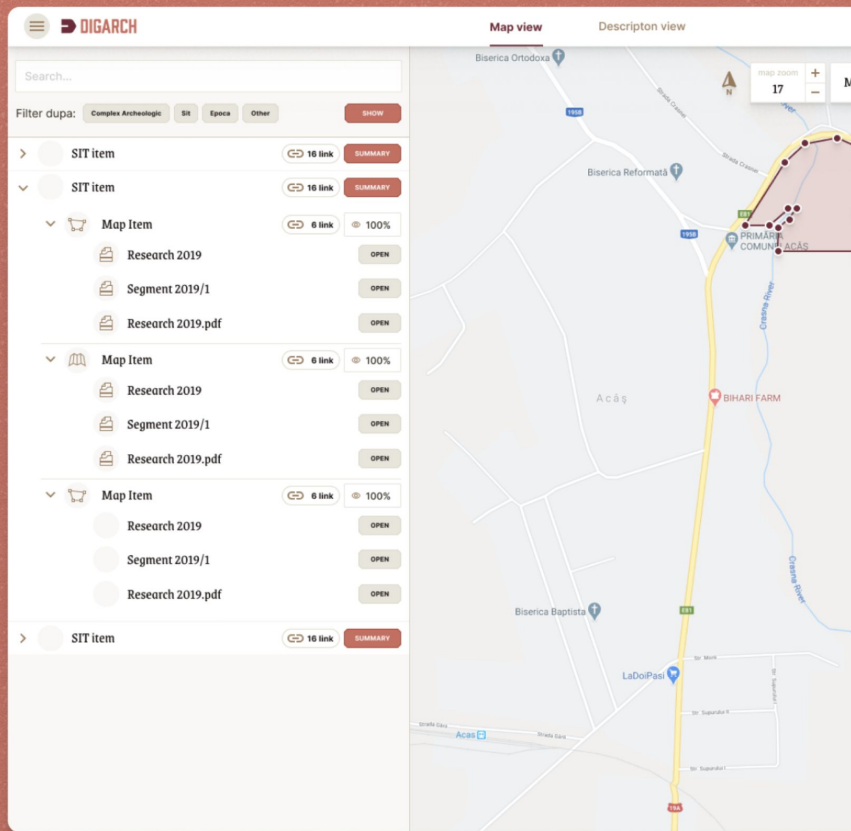
Our solution included displaying this data on a map and as a unique feature it is also able to superimpose and compare maps from different times in a standardized projection system.

The unification and fine-tuning of various projection systems were among the biggest challenges our team encountered during the project. However, we were able to overcome these challenges and deliver a product that is currently being used by archaeologists, researchers, and museum staff.

Technology: #PHP #Laravel #ReactJs #MySql #jQuery

Service: Team management, Development, QA, UX, UI, Ideation

Year: 2018

Múzea

The scope of this project was to enhance a museum's visiting experience and to make the current exhibition more interesting with digital solutions.

We developed a system that has multiple features like QR code-based object management, AR-assisted experiences, interactive games and interesting selfie filters accessible from the visitor's mobile phones.

In order to assist the museum staff, we developed audio guide functions for the application as well. The system has the possibility to create personal shareable digital timelines, that, is a lasting memory for the visitors and a marketing tool for the institution.

Technology: #PHP #Wordpress #VueJS #MySql

Service: Team management, Development, QA, UX, UI, Ideation

Year: 2022

Arbira

For Arbira, we designed an innovative augmented reality solution to speed up the deployment of robots on production lines. The solution allows to test the behaviour of the robots in the production lines at an early stage of implementation and thus to overcome potential failures at an early stage.
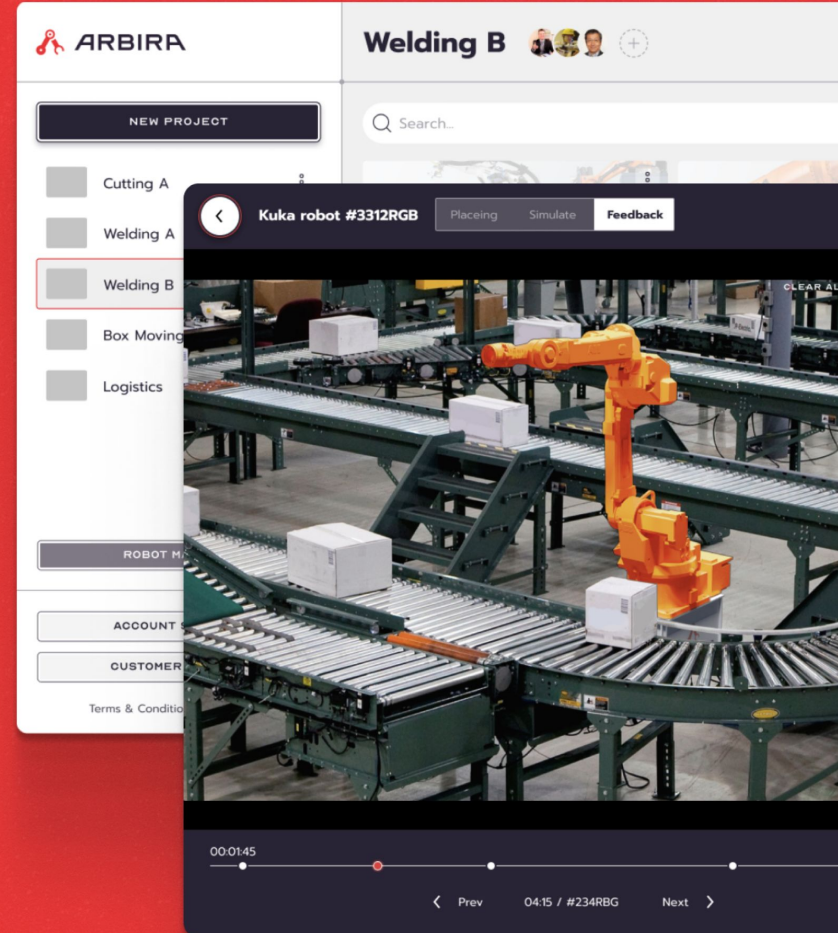
Our team had the privilege of working on two essential aspects of the project: designing the identity of Arbira and developing the UX &UI of mobile and web application. Working closely with Arbira, we were able to identify key pain points and develop targeted solutions.

We approached the project with a user-centered mindset and incorporated feedback from Arbira throughout the design process to ensure that we delivered a product that was not only aesthetically pleasing but also intuitive and user-friendly.

Technology: #Figma

Service: Naming, Branding, Mobile design, Web app design

Year: 2018

Lilbro

We were happy to partner with Libro to create a custom webshop aligned with their mission to deliver unique and personalized baby clothes. For the best result, we employed a mobile-first approach to ensure that the webshop was optimized for the majority of young mothers who primarily use mobile devices for online shopping.
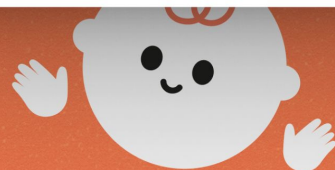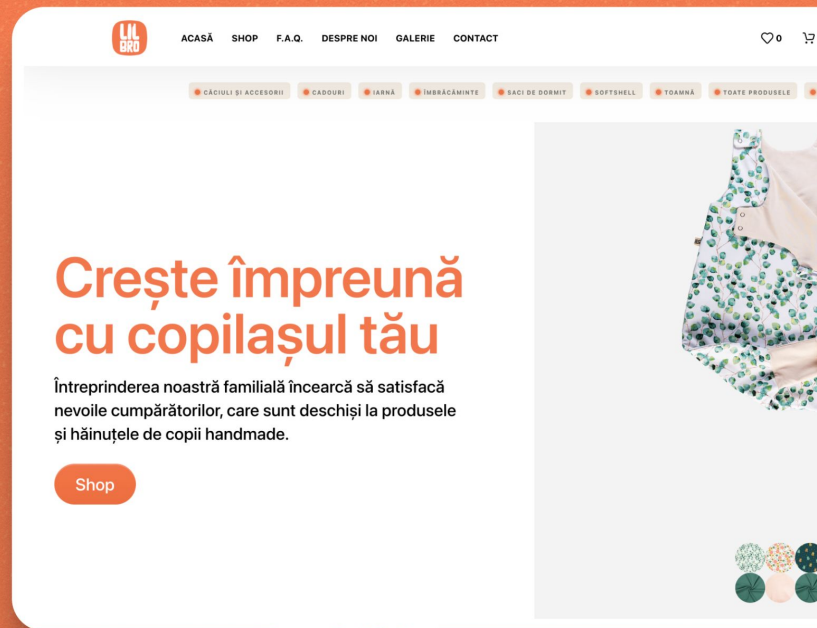
We used Wordpress and Woocommerce to speed up the development process and make it cost-effective.

Our design & development team created an intuitive and ergonomic interface that allowed mothers to design and customize their children's clothes down to the smallest detail. In addition, we paid special attention to the user experience, ensuring that the design was both easy-to-use and charming as well..

Technology: #Wordpress #Woocommerce #Stripe #Make

Service: Project management, Design, Development

Year: 2022

Appa

Appa, a passion project of minic studio, simplifies access control, working time accounting, leave management, and tracking through an integrated platform. This tool demonstrates our expertise in both software and product development. During its development, we focused on functionality and user-friendliness to streamline day to day workforce management duties.

Appa is a testament to our understanding of and expertise in addressing the challenges businesses face. It embodies our ability to effectively manage and bear the weight of ownership responsibilities. Our goal with Appa was to create an application that solves real-world problems and significantly enhances the operational efficiency of our clients.

Technology: #PHP #Laravel #ReactJs #MySql #Websocket #Iot

Service: Team management, Development, QA, UX, UI, Ideation

Year: 2022

Billio

Billio is a cloud-based invoicing and inventory app designed for SMBs at the beginning of their digital transformation. Created with insights from accounting experts and end-users, it's user-friendly and multi-functional. In the implementation we used Laravel for the backend and VueJs for the frontend.
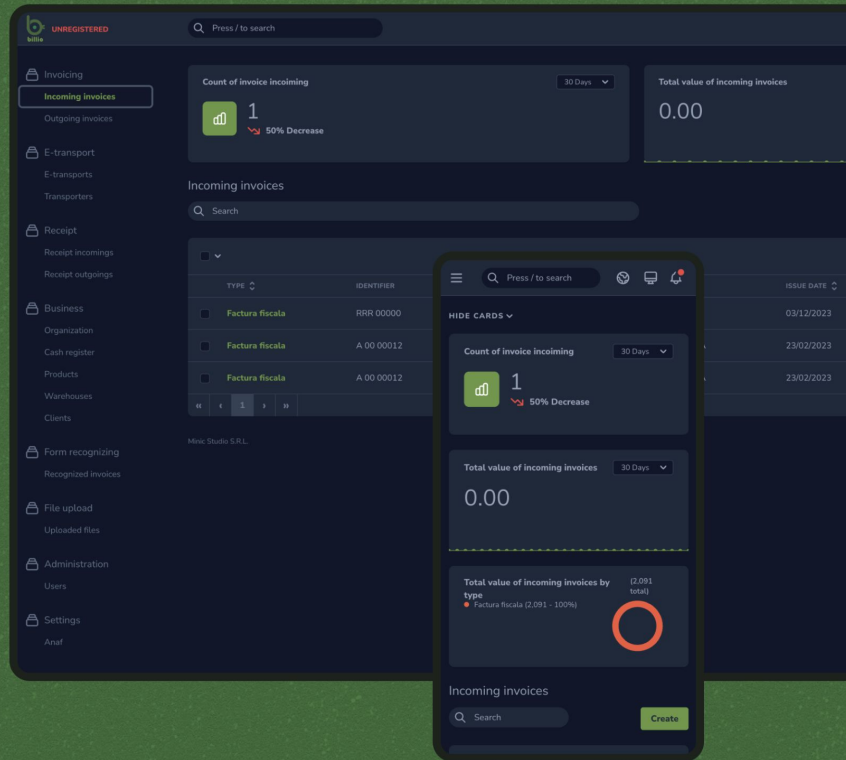
We brought two key features along with the necessary ones: auto-processing of photographed invoices, which slashed manual data entry, and auto-extraction of data from central financial systems, boosting data accuracy.

These upgrades have streamlined operations and enhanced efficiency for Billio's users.

Technology: #PHP #Laravel #VueJs #MySql

Service: Team management, Development, QA, UX, UI, Ideation
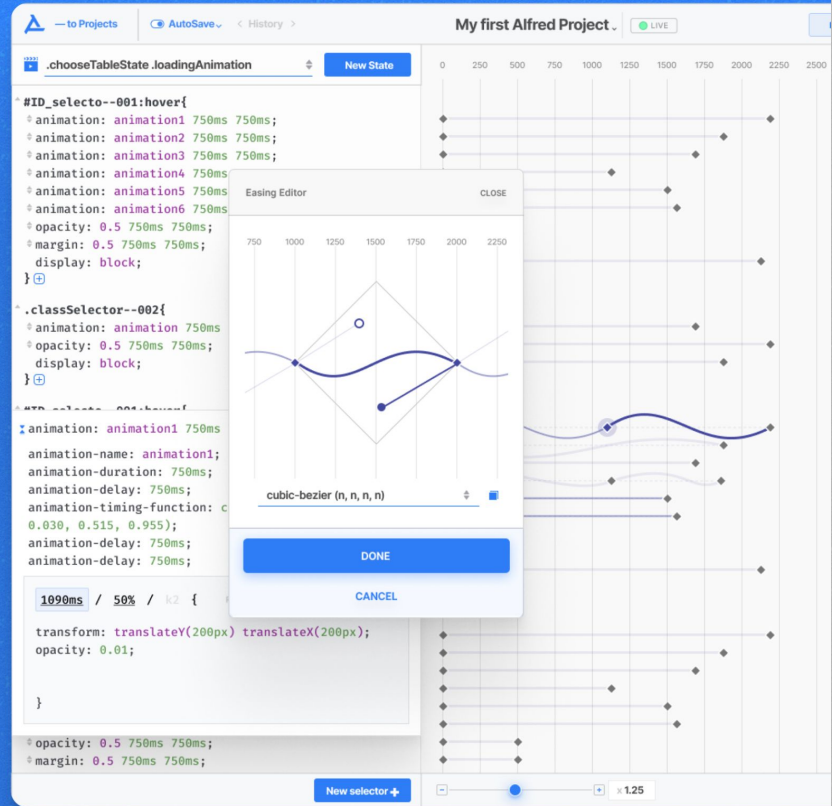
Year: 2022 -

Alfred Studio

Alfred Studio is a tool that aims to cross the bridge between designers and developers when it comes to CSS animation. Getting the right timing, smoothness, and flow of complex animations that translate the design vision into working code is a daunting task.

To address this issue, we created Alfred Studio, a platform that provides visual timelines to showcase the most critical aspects of the animation. By doing so, developers can better understand the designer's original intent and implement it more accurately. Ultimately, this leads to smoother animations and a more cohesive final product.

Technology: #Laravel #ReactJs #Websocket

Service: Project management, Design, Development

Year: 2019 - 2020

CONTACT

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